



Structure of a Research Proposal

·A reference is a link to a specific paper, article or website that supports a claim
 ·A bibliography lists all of your references. It usually appears at the end after the conclusion



REFERENCES OR BIBLIOGRAPHY

SUMMARY

·Restate the purpose of the study and the research questions the study attempts to answer
 ·Mention the potential applications of your findings

CHAPTER SCHEME

·What is the proposed chapter scheme?

·What are the boundaries of the research?
 ·What will not be covered in the research?
 ·What is out of the scope of the researcher?

LIMITATIONS OF THE STUDY

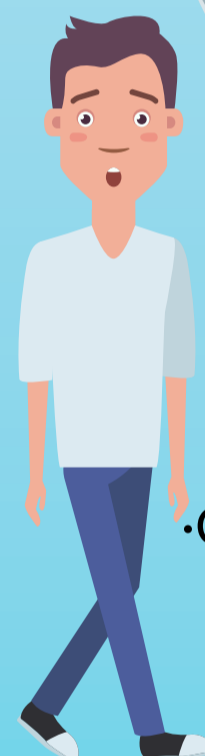


·Research Design and Justification
 ·Research Approach and Justification
 ·Sampling Technique and Sample Size
 ·Ethical Considerations

PROPOSED METHODOLOGY

·Key operational definitions need to be covered

OPERATIONAL DEFINITIONS



·Convert the research objectives into research questions

SCOPE AND SIGNIFICANCE OF THE RESEARCH

·What is the scope of the present research?
 ·What industry or segment will be covered?
 ·What will be the implications to the segment or industry?

RESEARCH QUESTIONS

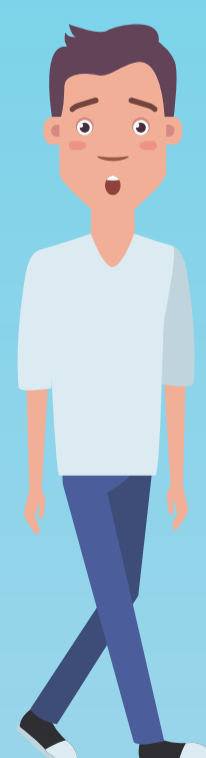


·Give 4-5 aims and objectives

RESEARCH AIMS AND OBJECTIVES

·What is present issue or business problem?
 ·Why has no one approached the problem?
 ·Why is the present research novel?

PROBLEM STATEMENT



·Concepts and definitions
 ·Theories
 ·Related works

REVIEW OF LITERATURE

INTRODUCTION

BACKGROUND OF THE STUDY

·What is the major research problem?
 ·How is the study's topic related to that problem?
 ·What methods must be used to analyze the research problem?
 ·Why this research is important, what is its significance, and why care about the outcomes of the study?

·About the research area
 ·What is the present scenario about the topic
 ·If the research is about an industry, kindly be more specific about the industry
 ·Elaborate on the key statistics evident

